MBITS DECEMBER 2025 *VOLUME-1*

NAVADRISHTI

HALF YEARLY NEWSLETTER

DEPARTMENT OF MANAGEMENT STUDIES

MAR BASELIOS INSTITUTE OF TECHNOLOGY AND SCIENCE (MBITS), NELLIMATTOM

MBITS | MAR BASELIOS INSTITUTE OF TECHNOLOGY AND SCIENCE ENGINEERING & POLYTECHNIC COLLEGE
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MESSAGE FROM DIRECTOR



“It gives me great pleasure to share my message in this edition of Navadrishti. At MBITS, our vision is to mould young minds into competent professionals who excel in knowledge, character, and service to society. The past year has seen our students and faculty uphold this vision through their achievements in academics, research, innovation, and community engagement.

Their efforts reflect the commitment of MBITS to provide value-based, technology-driven, and socially relevant education that prepares students to meet the demands of a rapidly changing world. As we move forward, I encourage our students to stay rooted in our core values, embrace continuous learning, and contribute positively to society with integrity and purpose.

I extend my heartfelt appreciation to the editorial team for their dedication in bringing out Navadrishti, a publication that truly embodies the spirit and vision of MBITS.”

Dr. Shajan Kuriakose
(Director, MBITS)

MESSAGE FROM PRINCIPAL



"It gives me immense joy to present this edition of our College Newsletter Navadrishti. At MBITS, we believe education is not just about knowledge, but about inspiring innovation, leadership, and social responsibility. The past year has been a testimony to the determination and creativity of our students and faculty, who have excelled in academics, research, and extracurricular pursuits.

These achievements reflect the vibrant spirit and resilience that define our institution. As we look to the future, let us continue to embrace challenges, nurture curiosity, and create meaningful contributions to society. I wholeheartedly appreciate the editorial team for capturing this spirit and bringing Navadrishti to life."

Dr. Thomas George
(Principal, MBITS)

MESSAGE FROM DIRECTOR OF MBA



"It gives me great pride to share my thoughts in this edition of Navadrishti. The MBA program at MBITS is designed to go beyond classroom learning, shaping students into leaders who are innovative, resilient, and socially responsible. The past year has been marked by meaningful academic achievements, industry collaborations, and initiatives that bridge knowledge with practice.

These experiences not only strengthen professional competence but also prepare our students to make a positive difference in society. Looking ahead, I envision our MBA graduates emerging as agents of change who drive progress with vision and values. I extend my warm congratulations to the editorial team for their dedication in presenting Navadrishti as a reflection of our collective journey."

Dr. Kemthose P Paul
(Director – MBA, MBITS)

MESSAGE FROM THE DEAN



“It is a pleasure to be associated with this edition of Navadrishti. At MBITS, we strive to nurture leaders who combine knowledge with integrity, innovation with responsibility, and ambition with purpose. The MBA programme continues to empower students to think critically, adapt confidently, and contribute meaningfully to society.

The achievements and initiatives showcased here reflect the collective spirit and commitment of our academic community. I appreciate the efforts of the editorial team in presenting Navadrishti as a true reflection of learning, leadership, and excellence.”

Dr. Biju A. C
Dean-MBA, MBITS

MESSAGE FROM HEAD OF THE DEPARTMENT



"It is an honour to contribute to this edition of Navadrishti. The MBA Department has always focused on developing young minds into dynamic professionals who can lead with integrity and purpose. Our students have shown remarkable progress in academics, research, industry interface, and community engagement, which is a testimony to their dedication.

I firmly believe that continuous learning, innovation, and ethical practices are the pillars of sustainable success in business and life. As we stride ahead, I urge our students to embrace challenges as opportunities and remain committed to excellence. I sincerely appreciate the efforts of the editorial team for capturing the spirit of MBITS through Navadrishti."

Dr. Arun Vijay
(HoD – MBA, MBITS)

INAUGURAL CEREMONY OF MBA INDUCTION PROGRAM

“The Stepping stone for a new dream”

The Inaugural ceremony of the MBA Batch (2025-2027) was conducted on 28th July,2025 at APJ Abdul Kalam Seminar Hall. The inaugural address was delivered by Rev.Fr. Jose Thachethukudy, Vicar, Marthoma Cheriya Pally.The Presidential address was delivered by Shri. Binoy M Thomas, Secretary MBITS Dr. Shajan Kuriakose, Director MBITS delivered the keynote address; the welcome speech was given by Dr. Thomas George, Principal MBITS and Dr. Kemthose P Paul, Director, MBA gave the vote of thanks. The felicitation was done by Shri. Binu K Varghese, Treasurer, MBITS. After the inaugural session an interactive session was led by Dr.Biju A.C, Dean, MBA and Dr. Arun Vijay, HOD, MBA.



CAMPUS TO CORPORATE - ORIENTATION PROGRAM

An orientation program was conducted by Mr. Adarsh P. R for MBA Batch 2025-27 on 29th and 30th July for the development of life and employability skills. The training was imparted to create an awareness about the corporate world. The students developed an insight on how performance is measured not only by knowledge but a combination of attitude, adaptability, emotional intelligence, and continuous learning. With the right mindset, confidence, and commitment to learning, one can successfully bridge the gap between academic life and corporate expectations and build a rewarding career trajectory.

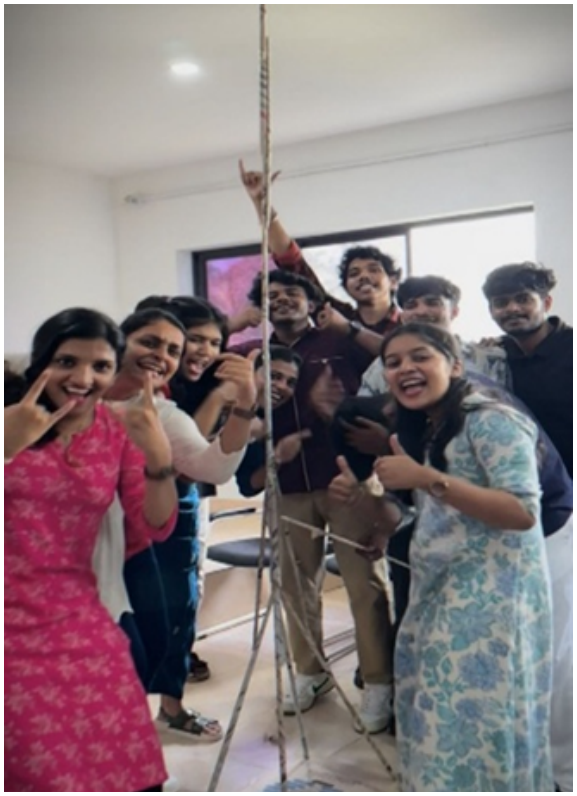


“Success is where preparation meets opportunity, and ambition transforms into achievement”

LEADERSHIP ENHANCEMENT TRAINING

The Training session by Mr. Prasidh Prasad, about Managerial leadership for MBA freshmen was conducted on August 7. The program was designed to build strong managerial and decision-making capabilities through practical learning and self-assessment. It helped the students to equip themselves with essential leadership competencies such as strategic thinking, communication, emotional intelligence, and team management.





**“Management is doing things right;
leadership is doing the right things”**

THE ART OF GETTING HIRED – WHERE CONFIDENCE MEETS STRATEGY

A focused training program for MBA students designed to sharpen career readiness and professional presence. It blended confidence-building exercises with proven job-hunting strategies, covering personal branding, resume excellence, and interview mastery. The training was conducted on 4th August, 20225 by Mohammed Yaseen.



FINANCIAL SKILL TRAINING FOR MBA STUDENTS

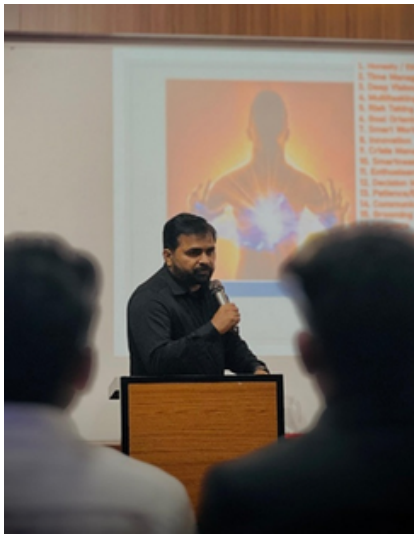
A financial skill training program was conducted by Mr. Jiz P. Kottukappally on 20th August,2025. It gave MBA students an intro to financial literacy, investing, and financial decision-making. Participants learned analytical skills to manage money strategically and make informed decisions.



“Mastering money matters”

MPOWER TRAINING PROGRAM

Mr. Krishnakumar and Ms. Mridula conducted a training program in July 2025 for the students of MBA 2025-2027 Batch guiding them to express ideas confidently, listen actively, and build persuasive, impactful messages. Through interactive sessions, students learned verbal, non-verbal, and digital communication techniques essential for corporate success. The program empowers future leaders to connect, influence, and inspire in all professional settings.





“The power communication workshop to unleash the magic within”

WORKSHOP ON NISM CERTIFICATION PREPARATION

The NISM Certification Program was conducted on September 26th and 27th for 2024-2026 MBA Batch. After attending this program, the students gained an essential knowledge of financial markets, securities, and investment principles. It enhanced their understanding of market regulations, trading mechanisms, and ethical practices in the finance industry. This program linked academic learning with practical application, preparing students for careers in banking, investment, and financial services.



INDUSTRIAL VISIT TO EASTERN TREADS LTD, OONNUKAL

The MBA students visited Eastern Treads Ltd, Oonukkal on 8th August 2025. The industrial visit provided students with valuable insights into the operations and management practices of the organization. The program was coordinated by Asst. Prof. Mr. Gibin Martin, Asst. Prof. Mr. Arun Ramakrishan, Asst. Prof, Ms. Ambily P. J, and Asst. Prof. Ms. Greeshma M.S



M²LDP

MBITS MBA LEADERSHIP DEVELOPMENT PROGRAMME

The M²LDP program was inaugurated jointly by Dr. Thomas George, Principal MBITS and Dr. Kemthose P Paul, (Director – MBA, MBITS) on 4th August ,2025. Dr. Arun Vijay, HoD, MBA also attended this auspicious event. The M²LDP program is designed to transform MBA students to capable managers and inspiring leaders. The program focuses on self-awareness, strategic thinking, emotional intelligence, and decision-making excellence. Through experiential learning, case studies, and leadership simulations, students develop the mindset and skills needed to lead teams effectively and drive organizational success. The coordinators of the program are Dr. Sagini Thomas Mathai and Assistant Professor Ms. Sreeka Chandran. As part of this program, three seminars were conducted by S3 MBA students.

THE POWER OF
ARTIFICIAL INTELLIGENCE





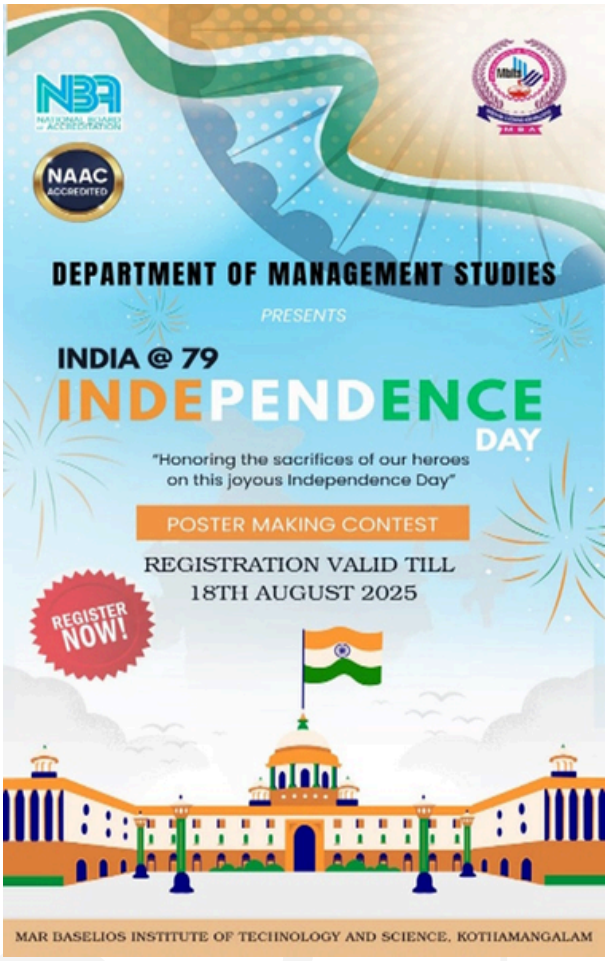
Design Thinking



VUCA TIMES

79th Independence Day
POSTER MAKING COMPETITION

A poster making competition was conducted by Department of Management Studies on 18th August ,2025. The winner of the competition is Mr. Gautham Krishna, EEE, Diploma, MBITS college, Kothamangalam. The coordinator for the program was Mr. Eldhose Baby, S3 MBA.





Handing over the prize and certificate to the winner Mr. Gautham Krishna.
EEE, Diploma, Polytechnic
MBITS, Nellimattom.

OUTBOUND TRAINING

The Outbound Training program for the 2025-2027 Batch was conducted on October 10th and 11th at Devikulam, Munnar. It focused on experiential learning through fun-filled outdoor activities and team challenges. The program aimed to develop leadership qualities, teamwork, problem-solving abilities, and effective communication skills. By stepping outside the classroom, students learned the importance of collaboration, adaptability, and decision-making in real-life business scenarios. It was an engaging and insightful experience that strengthened both personal and professional competencies. The faculty coordinator of the program was Asst.Prof. Mr. Arun Ramakrishnan.



"This is where theory meets terrain, where strategy gets muddy and where leaders are born"

INDUSTRY INTERACTION PROGRAM

Mr. Bernard George, Mentor, Coach and Industrial Specialist in Logistics conducted a session on "Supply Chain Management for students of MBA Batch (2024-2026) on 10th September 2025.The session provided MBA students with valuable insights into the flow of goods, information, and resources, emphasizing strategies to enhance efficiency and competitiveness in today's dynamic business environment.



Streamlining Success: A Session on Supply Chain Management

BRIDGING DATA AND DECISIONS
"Ignite Your Analytical Skills"

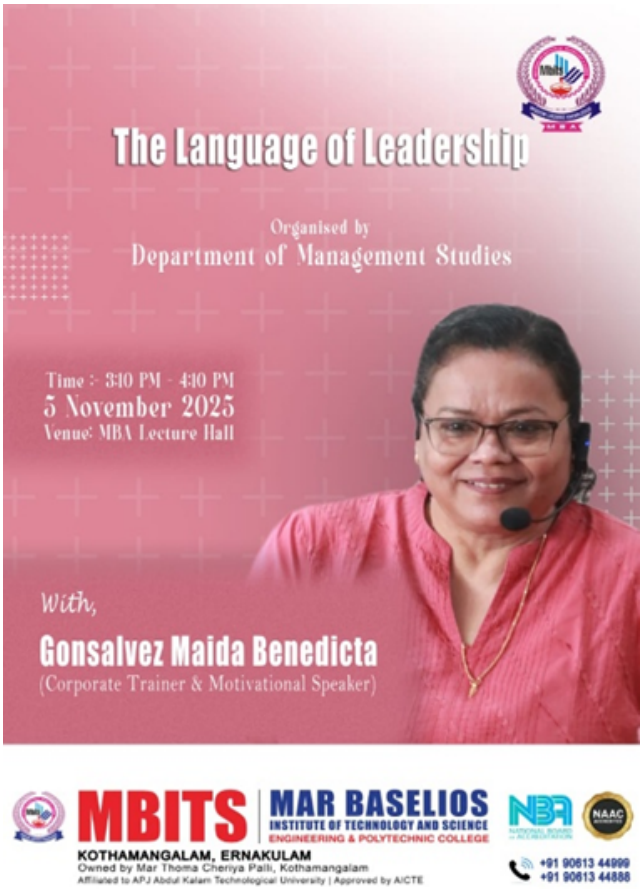
The session "Bridging Data and Decisions – Ignite Your Analytical Skills" by Ms. Nitha Anilkumar, Lead L&D, NEST Digital on 23rd October ,2025 at MBA Lecture Hall inspired MBA students to explore the power of data in effective decision-making. The talk highlighted the importance of analytical thinking, data interpretation, and evidence-based management in modern business practices.



THE LANGUAGE OF LEADERSHIP

CORPORATE TALK

The program “The Language of Leadership” empowered MBA students to enhance their communication and leadership abilities. The program emphasized that true leadership begins with the ability to communicate vision, confidence, and purpose. The session was chaired by Ms. Gonsalvez Malda Benedicta on 5th November 2025 at MBA Lecture Hall.



UNIVERSITY RESULT

Ms. Benziya Eldhose achieved the highest marks in Semester 2 KTU, MBA examination held in May 2025, showcasing her exceptional academic performance and dedication. Her accomplishment reflects consistent excellence and commitment to management studies. She received an award from H.E Mor Julius Elias, Metropolitan, Kothamangalam region on 16th day Celebration



BENSIYA ELDHOSE (S3 MBA)

FACULTY CORNER

1. Dr. Arun Vijay served as the Track Chair for the Marketing Track titled "Embracing Diversity in Marketing" at the ICSSR-sponsored National Conference – Integrating Equity and Diversity in Business for a Sustainable Future (IEDBSF 2025) at CMS Business School, JAIN (Deemed-to-be University), Bengaluru.
2. Dr. Sagini Thomas Mathai attended the CII Kerala, "EDUCATION CONCLAVE 2025", Academia and Industry -A collaborative vision on 25 August 2025 at Hotel Radison Blue, Kochi.
3. Assistant Prof. Ms. Sreeka Chandran has attended an online internship training program on Data analysis using Excel, Python, SPSS from 20th June to 20th July 2025 organized by Department of Health Research-Multidisciplinary Research Unit, Uttar Pradesh University of Medical Sciences
4. Assistant Prof. Ms. Sreeka Chandran has successfully participated in the two-day Research paper Writing workshop on 17th and 18th July, 2025 conducted by DRCM Learning Hub.
5. Assistant Prof. Mr. Arun Ramakrishnan was a Resource person at EASA college of Engineering Technology, Coimbatore on the topic "BANKING AND FINANCIAL SERVICES" from 11th to 14th August 2025
6. Assistant Prof. Ms. Chippy Ann Jacob attended the "YESS program "at NIT Calicut organized by IEEE LINK and IEEE SB NI ITC on 21st September,2025. In the Summit, workshops were conducted on topics like AI and Drone technology.

PROGRAMS

The MBITS Day 2025

The MBITS DAY was Celebrated on 19th September, 2025. The 16th MBITS Day Celebration marked a memorable milestone, celebrating sixteen years of academic excellence and growth. The event brought together students, faculty, and alumni to honor achievements, showcase talents, and reflect on the institution's inspiring journey toward innovation and success. The program was inaugurated by H.E Mor Julius Elias, Metropolitan, Kothamangalam region.



MBITS ONAM CELEBRATION - 2025

The students of MBA department secured first prize in Pookkalam competition held as part of Onam Celebration “THAKRITHI” on August 28th ,2025



Editorial Board

1. Dr. Arun Vijay (HoD, MBA)
2. Dr. Sagini Thomas Mathai
3. Mr. Amal.T. Biju (S3 MBA)
4. Mr. Anirudh Deepak (S3 MBA)
5. Ms. Arya J P (S1 MBA)
6. Ms. Gopika V (S1 MBA)

